

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491563-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1293

Flight Dates	Order #	Alt Order #
08/30/12 - 09/03/12	491563	06299798

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/31/12	08/31/12	Eyewitness News	12pm - 12:30PM	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV14H \$650.00 NM									
2	08/31/12	08/31/12	Eyewitness News	5pm - 5:30pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV14H \$1,500.00 NM									
3	08/30/12	08/30/12	Eyewitness News	6pm - 6:30pm	---1---	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---1--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/30/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM									
4	08/30/12	08/30/12	Inside Edition	7pm - 7:30pm	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/30/12 7:11 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV14H \$1,200.00 NM									
5	08/31/12	08/31/12	Entertainment Tonight	7:30pm - 8pm	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV14H \$1,200.00 NM									
6	08/31/12	08/31/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$700.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1293	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/31/12	08/31/12	Eyewitness News	5:30a - 6am	----1--	:30	1	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 5:40 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$700.00 NM									
7	08/31/12	08/31/12	Eyewitness News	11PM - 11:35PM	----1--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ----1-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 11:21 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV14H \$1,200.00 NM									
8	08/31/12	08/31/12	Undercover Boss	8pm - 9pm	----1--	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ----1-- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 08/31/12 8:31 PM Undercover Boss 8pm - 9pm :30 LMFS12TV14H \$6,000.00 NM									
9	09/01/12	09/01/12	Eyewitness News	6pm - 6:30pm	-----1-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----1- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/01/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$700.00 NM									
10	09/03/12	09/03/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV14H \$2,100.00 NM									
11	09/03/12	09/03/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 7:11 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV14H \$1,200.00 NM									
12	09/03/12	09/03/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV14H \$1,200.00 NM									
13	09/03/12	09/03/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/03/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV14H \$700.00 NM									
14	09/03/12	09/03/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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14	09/03/12	09/03/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>09/03/12</td><td>11:20 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV14H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	09/03/12	11:20 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV14H	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	09/03/12	11:20 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV14H	\$1,200.00	NM																					
15	09/03/12	09/03/12	HIMYM/2 Broke Girls	8pm - 9pm	1-----	:30	1	\$6,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>1-----</td><td>1</td><td>\$6,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	1-----	1	\$6,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	09/03/12	09/09/12	1-----	1	\$6,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	09/03/12	7:58 PM	HIMYM/2 Broke Girls	8pm - 9pm	:30	LMFS12TV14H	\$6,000.00	NM																					
Total Spots							15																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$27,650.00
<u>Agency Commission</u>	\$4,147.50
<u>Net Amount Due</u>	\$23,502.50

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